

RE #1

**PRIVILEGED AND CONFIDENTIAL
DO NOT REMOVE FROM FACILITY**

FIRST NAME: _____

CITY: _____

DATE/TIME: _____

TOP OF FRONT PANEL

VERY LOW NICOTINE

Less than 0.6 milligrams per cigarette.

www.parecigarettes.com

BOTTOM OF FRONT PANEL

Long-Term Smoking of Any Cigarettes, Including PARE, Is Hazardous to
Your Health.

BACK OF PACK

PARE exposes you to significantly less nicotine, an addictive chemical.

RE #2

**PRIVILEGED AND CONFIDENTIAL
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FIRST NAME: _____

CITY: _____

DATE/TIME: _____

TOP OF FRONT PANEL

VERY LOW NICOTINE

95% Less Than the Most Popular US Brands.

Nicotine is an addictive chemical.

BOTTOM OF FRONT PANEL

No Cigarette, Including PARE, Is Safe.

BACK OF PACK

All tobacco products contain nicotine, an addictive chemical. PARE contains significantly less nicotine than other brands. However, smoking PARE is not safer than smoking other cigarettes.

www.parecigarettes.com

RE #3

**PRIVILEGED AND CONFIDENTIAL
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FIRST NAME: _____

CITY: _____

DATE/TIME: _____

TOP OF FRONT PANEL

95% LESS NICOTINE*

Made from Very Low Nicotine Tobacco.

*Compared to the three leading US brands.

BOTTOM OF FRONT PANEL

No cigarette is safe. Very Low Nicotine does not mean a safer cigarette.

BACK OF PACK

Nicotine creates the urge to smoke, but the other toxic chemicals in smoke are what cause smoking-related disease and death. The toxic chemicals in PARE are comparable to those in other cigarettes.

**PRIVILEGED AND CONFIDENTIAL
DO NOT REMOVE FROM FACILITY**

FIRST NAME: _____

CITY: _____

DATE/TIME: _____

TOP OF FRONT PANEL

VERY LOW NICOTINE*

PARE Cigarettes Contain 95% Less Nicotine Than Leading Brands.

* Compared to the 3 top-selling US brands.

BOTTOM OF FRONT PANEL

PARE Cigarettes Are No Less Toxic Than Any Other Cigarette.

BACK OF PACK

PARE contains much less nicotine than other cigarettes, which may help you better manage your smoking. However, it is the other compounds in smoke, not nicotine, that cause smoking-related diseases. PARE contains the same harmful compounds as other cigarettes.