

RE #1

**PRIVILEGED AND CONFIDENTIAL  
DO NOT REMOVE FROM FACILITY**

FIRST NAME: \_\_\_\_\_

CITY: \_\_\_\_\_

DATE/TIME: \_\_\_\_\_

*TOP OF FRONT PANEL*

**VERY LOW NICOTINE**

Less than 0.6 milligrams per cigarette.

[www.parecigarettes.com](http://www.parecigarettes.com)

*BOTTOM OF FRONT PANEL*

Long-Term Smoking of Any Cigarettes, Including PARE, Is Hazardous to  
Your Health.

*BACK OF PACK*

PARE exposes you to significantly less nicotine, an addictive chemical.

RE #2

**PRIVILEGED AND CONFIDENTIAL  
DO NOT REMOVE FROM FACILITY**

FIRST NAME: \_\_\_\_\_

CITY: \_\_\_\_\_

DATE/TIME: \_\_\_\_\_

*TOP OF FRONT PANEL*

**VERY LOW NICOTINE**

95% Less Than the Most Popular US Brands.

Nicotine is an addictive chemical.

*BOTTOM OF FRONT PANEL*

No Cigarette, Including PARE, Is Safe.

*BACK OF PACK*

All tobacco products contain nicotine, an addictive chemical. PARE contains significantly less nicotine than other brands. However, smoking PARE is not safer than smoking other cigarettes.

[www.parecigarettes.com](http://www.parecigarettes.com)

RE #3

**PRIVILEGED AND CONFIDENTIAL  
DO NOT REMOVE FROM FACILITY**

FIRST NAME: \_\_\_\_\_

CITY: \_\_\_\_\_

DATE/TIME: \_\_\_\_\_

***TOP OF FRONT PANEL***

**95% LESS NICOTINE\***

Made from Very Low Nicotine Tobacco.

\*Compared to the three leading US brands.

***BOTTOM OF FRONT PANEL***

No cigarette is safe. Very Low Nicotine does not mean a safer cigarette.

***BACK OF PACK***

Nicotine creates the urge to smoke, but the other toxic chemicals in smoke are what cause smoking-related disease and death. The toxic chemicals in PARE are comparable to those in other cigarettes.

RE #4

**PRIVILEGED AND CONFIDENTIAL  
DO NOT REMOVE FROM FACILITY**

FIRST NAME: \_\_\_\_\_

CITY: \_\_\_\_\_

DATE/TIME: \_\_\_\_\_

*TOP OF FRONT PANEL*

**VERY LOW NICOTINE\***

PARE Cigarettes Contain 95% Less Nicotine Than Leading Brands.

\* Compared to the 3 top-selling US brands.

*BOTTOM OF FRONT PANEL*

PARE Cigarettes Are No Less Toxic Than Any Other Cigarette.

*BACK OF PACK*

PARE contains much less nicotine than other cigarettes, which may help you better manage your smoking. However, it is the other compounds in smoke, not nicotine, that cause smoking-related diseases. PARE contains the same harmful compounds as other cigarettes.