

**PRIVILEGED AND CONFIDENTIAL
DO NOT REMOVE FROM FACILITY**

FIRST NAME: _____

CITY: _____

DATE/TIME: _____

TOP OF FRONT PANEL

VERY LOW NICOTINE*

Nicotine is an addictive chemical. PARE can help you make your own choice about smoking.

*The tobacco in PARE Cigarettes Contains Less Than 5% of the nicotine of the three leading US cigarettes.

BOTTOM OF FRONT PANEL

The Tobacco Smoke From PARE Cigarettes Is No Safer Than Smoke From Any Other Cigarette. PARE Cigarettes Present the Same Health Risks as Traditional Cigarettes.

BACK OF PACK

PARE Cigarettes expose you to less nicotine, an addictive chemical. Less nicotine may help you better manage your smoking. Studies show that by smoking PARE Cigarettes, you should crave nicotine less. That can help you decide when or if you smoke.

**PRIVILEGED AND CONFIDENTIAL
DO NOT REMOVE FROM FACILITY**

FIRST NAME: _____

CITY: _____

DATE/TIME: _____

TOP OF FRONT PANEL

VERY LOW NICOTINE*

Nicotine is an addictive chemical that creates an urge to smoke. PARE Cigarettes may help reduce your urge to smoke.

*The tobacco in PARE Cigarettes Contains Less Than 5% of the nicotine of the three leading US cigarettes.

BOTTOM OF FRONT PANEL

No Cigarette Is Safe. If you continue to smoke, PARE Cigarettes Present the Same Health Risks as Traditional Cigarettes.

BACK OF PACK

Nicotine addiction drives people to smoke cigarettes, but it is the smoke or “tar” that kills smokers. Studies show that by smoking PARE Cigarettes, you will likely experience less craving for nicotine. That can help you choose to reduce the number of cigarettes that you smoke or choose not to smoke at all.

**PRIVILEGED AND CONFIDENTIAL
DO NOT REMOVE FROM FACILITY**

FIRST NAME: _____

CITY: _____

DATE/TIME: _____

TOP OF FRONT PANEL

VERY LOW NICOTINE*

Nicotine is an addictive chemical. PARE Cigarettes may help you break that addiction.

*The tobacco in PARE Cigarettes Contains Less Than 5% of the nicotine of the three leading US cigarettes.

BOTTOM OF FRONT PANEL

Very Low Nicotine does not mean a safer cigarette. No cigarette, including PARE is safe.

BACK OF PACK

This product contains much lower levels of nicotine, an addictive chemical. However, it is “tar”, not nicotine, that causes smoking-related diseases. To benefit from the very low nicotine in PARE Cigarettes, try to reduce or quit your smoking.

**PRIVILEGED AND CONFIDENTIAL
DO NOT REMOVE FROM FACILITY**

FIRST NAME: _____

CITY: _____

DATE/TIME: _____

TOP OF FRONT PANEL

VERY LOW NICOTINE*

The tobacco in PARE Cigarettes contains very low levels of nicotine, an addictive chemical. Smoking PARE may help you choose to reduce or quit your smoking.

*The tobacco in PARE Cigarettes Contains Less Than 5% of the nicotine of the three leading US cigarettes.

BOTTOM OF FRONT PANEL

This cigarette is not a safe alternative to traditional cigarettes

BACK OF PACK

PARE Cigarettes contain very low levels of nicotine, which is an addictive chemical. Studies show that by smoking PARE Cigarettes, you will likely experience less craving for nicotine. That can help you reduce the number of cigarettes that you smoke and may increase your motivation to quit.

**PRIVILEGED AND CONFIDENTIAL
DO NOT REMOVE FROM FACILITY**

FIRST NAME: _____

CITY: _____

DATE/TIME: _____

TOP OF FRONT PANEL

VERY LOW NICOTINE*

The tobacco in PARE Cigarettes contains very low levels of nicotine, an addictive chemical. Less nicotine means less addictive.

*The tobacco in PARE Cigarettes Contains Less Than 5% of the nicotine of the three leading US cigarettes.

BOTTOM OF FRONT PANEL

Less Nicotine in Smoke Does Not Mean a Safer Cigarette.

BACK OF PACK

Nicotine addiction drives people to smoke cigarettes, but it's the smoke or "tar" that kills smokers. Studies show that by smoking PARE Cigarettes, you will likely experience less craving for nicotine. That can help you reduce the number of cigarettes that you smoke and may increase your motivation to quit. However, PARE Cigarettes present the same health risks as traditional cigarettes