

S1D1-VLN
VLN - Concept #1

FIRST NAME: _____

CITY: _____ Paramus, NJ _____

DATE/TIME: _____

**PRIVILEGED AND CONFIDENTIAL
DO NOT REMOVE FROM FACILITY**

TOP OF PACK
95% Less Nicotine

TOP SECONDARY
Helps reduce your nicotine consumption

DISCLAIMER (BOTTOM FRONT)
95% less nicotine does NOT mean a safer cigarette. All cigarettes, including VLN, can cause smoking related-disease and death.

BACK OF PACK
VLN smells, burns, and tastes like a conventional cigarette, but greatly reduces your nicotine consumption. For more information, go to:
www.VLNcigarettes.com.

S1D2-PARE
PARE - Concept #2

FIRST NAME: _____

CITY: _____ Paramus, NJ _____

DATE/TIME: _____

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TOP OF PACK
95% Less Nicotine

TOP SECONDARY
Helps reduce your nicotine consumption

DISCLAIMER (BOTTOM FRONT)
PARE cigarettes contain 95% less nicotine but are just as toxic and carcinogenic as other cigarettes.

BACK OF PACK
PARE smells, burns, and tastes like a conventional cigarette, but greatly reduces your nicotine consumption. For more information, go to:
www.parecigarettes.com.

**PRIVILEGED AND CONFIDENTIAL
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TOP OF PACK
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TOP SECONDARY

(b) (4)

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